



Ivies and Pearls Scholarship Luncheon & Emeralds of Excellence Scholarship Program and Debutante Cotillion



February 1, 2022

Dear Potential Sponsor:

Alpha Kappa Alpha Sorority, Incorporated® is the oldest Greek-letter organization established for African-American women. Based on community service, stewardship and sisterhood, Alpha Kappa Alpha has served the community for over 114 years with diligence and pride. Members of this illustrious sorority are committed to cultivating and encouraging high scholastic and ethical standards; promoting unity and friendship; alleviating social issues that affect girls and women; maintaining a progressive interest in academic achievements; and unselfishly serving all mankind. In an effort to honor the commitment of Alpha Kappa Alpha Sorority, Incorporated®, the Upsilon Omega Omega Chapter, in partnership with the Ivy Heritage Foundation of Irmo, Inc. hosts the *Ivies and Pearls Scholarship Luncheon* and the *Emeralds of Excellence Scholarship Program and Debutante Cotillion*.

The *Ivies and Pearls Scholarship Luncheon* is an inspirational luncheon for mothers and daughters, nieces and aunts – and all sister circles in between to come together for a celebration of the Ties that Bind. This luncheon aims to provide attendees the motivation to dream big and the courage and vision to turn their dreams into reality. The *Ivies and Pearls Scholarship Luncheon* will take place on April 23, 2022 at the Capital City Club 1201 Main Street in Columbia, South Carolina.

The *Emeralds of Excellence Scholarship Program and Debutante Cotillion* is our biennial signature program for rising high school juniors and seniors within the Midlands and beyond. *Emeralds* are young ladies that exemplify poise, leadership and respect within their schools and communities. Throughout the debutante season, these young ladies engage in various workshops and activities designed to encourage leadership and future success. The *Emeralds of Excellence Debutante and Cotillion Ball* will take place on May 28, 2022 at the Columbia Convention Center, located at 1101 Lincoln Street in downtown Columbia, South Carolina.

Through fundraising efforts we have awarded over \$400,000 in college scholarships. We invite you to join us as a sponsor of these events, with an expected attendance of over 500 attendees, as we continue our legacy of Excellence in Programs and Scholarships to promising young adults within the Midlands.

The enclosed materials provide details about sponsorship opportunities. If you have any questions, please contact Catrena Britton at 803-546-9593 or catrenaj@yahoo.com. We look forward to hearing from you regarding your sponsorship commitment!

Thank you in advance for your consideration and support.

Sincerely,

Tiffany D. Scott

Tiffany D. Scott
Scholarship Chairman
Alpha Kappa Alpha Sorority, Inc
Upsilon Omega Omega Chapter

LaTarsa Williams

LaTarsa Williams
President
Alpha Kappa Alpha Sorority, Inc
Upsilon Omega Omega Chapter

Joann Thompson

Joann Thompson
President
Ivy Heritage Foundation of
Irmo, Incorporated



Ivies and Pearls Scholarship Luncheon & Emeralds of Excellence Scholarship Program and Debutante Cotillion



Please check the desired sponsorship level and return your donation by March 31, 2022.

Back Cover Featured Corporate Sponsor - \$10,000

*Named Scholarship presented in your honor at Scholarship Luncheon
Appreciation Award presented at Luncheon and Cotillion
Featured advertisement at events and chapter Social Media Sites **
Prominent Back Cover Full Page Advertisement in Emeralds of Excellence Cotillion Souvenir Booklet **
Reserved table at the Emeralds of Excellence Cotillion (10 complimentary tickets)*

Featured Corporate Sponsor - \$7500

*Named Scholarship presented in your honor at Scholarship Luncheon
Appreciation Award presented at Luncheon and Cotillion
Featured advertisement at events and chapter Social Media Sites **
Prominent Full Page Advertisement in Emeralds of Excellence Cotillion Souvenir Booklet **
Reserved table at the Emeralds of Excellence Cotillion (8 complimentary tickets)*

Platinum Corporate Sponsor - \$5000

*Appreciation Award presented at Luncheon and Cotillion
Featured advertisement at events and chapter Social Media Sites **
Prominent Full Page Advertisement in Emeralds of Excellence Cotillion Souvenir Booklet **
Reserved seating at the Emeralds of Excellence Cotillion (6 complimentary tickets)*

Gold Corporate Sponsor - \$3000

*Verbal Recognition as a sponsor at Luncheon and Cotillion
Recognition on Ivy Heritage Foundation and Upsilon Omega Omega Chapter Social Media Sites **
Prominent Half Page Advertisement in Emeralds of Excellence Cotillion Souvenir Booklet **
Reserved seating at the Emeralds of Excellence Cotillion (4 complimentary tickets)*

Silver Corporate Sponsor - \$1500

*Verbal Recognition as a sponsor at Luncheon and Cotillion
Recognition on Ivy Heritage Foundation and Upsilon Omega Omega Chapter Social Media Sites **
Half Page Advertisement in Emeralds of Excellence Cotillion Souvenir Booklet **
Four Complimentary tickets to the Emeralds of Excellence Cotillion*

Bronze Corporate Sponsor - \$1000

*Verbal Recognition as a sponsor at Luncheon and Cotillion
Recognition on Ivy Heritage Foundation and Upsilon Omega Omega Chapter Social Media Sites
Fourth Page Advertisement in Excellence Cotillion Souvenir Booklet**
Two Complimentary tickets to the Emeralds of Excellence Cotillion*

Ivy Corporate Sponsor - \$500

*Recognition on Ivy Heritage Foundation and Upsilon Omega Omega Chapter Social Media Sites
Business card Advertisement in Excellence Cotillion Souvenir Booklet**
Two Complimentary tickets to the Emeralds of Excellence Cotillion*

Other Donation Amount: _____

Featured as "Friends of the Emerald" in Cotillion Souvenir Booklet

Name: _____ Primary Email Address: _____

Contact Number: _____ Company Name or Name to be Listed _____

** Email Camera Ready Advertisement to emeraldsofexcellence@akairmo.org

Please submit sponsorship form donation to:

Attn: Ivy Heritage Foundation of Irmo, Inc.
7320 Broad River Rd Suite K-271
Irmo, SC 29063

Please make all checks and money orders payable to Ivy Heritage Foundation of Irmo, Inc.

The Ivy Heritage Foundation of Irmo, is a 501(c)3 tax exempt charitable organization, and any sponsorship donations submitted are 100% tax deductible.